

*The first pilot project was*

## Novi Sad digi.povera

Digital Migration of Generation X

An ongoing research on media art scene in *Novi Sad* which originated in the war conjuncture on the periphery of New Europe (1988–2022), after the opening of the Internet for citizens, in a hybrid environment shaped by the scarce resources of fundamental economy and virtual economy.

**MEMODUCT *posthuman.archive*** is a repository of media art practices in the field of digital humanities, site-specific media art history and cyber-anthropology.

The major contributions of the project are:

- 1) Archiving of media art from the underrepresented regions, i.e., *The Global Margin*, initiatives that were recent and as such exhibited at the most important exhibitions and festivals, but which have not yet been explored in depth and systematically processed as a cluster, or a scene;
- 2) Documentation of the new media artworks that became “inaccessible” due to the instability of the Internet media and the rapid obsolescence of computer technology;

3) Modeling of new methodology in relation to the question: *How to write European history of tactical media and environment art, the conjuncture of New Europe 1988-2022?*

**MEMODUCT** builds on Vannevar Bush’s concept of the memex—how technology can help to capture marginalized creation/innovation. Its goal is to enable future researchers to study evolution of the environmental complexity and the genesis of site-specific media art phenomena: the employment of tools, the development of iconography, the formation of professional identities and the emergence of personal epistemology of an artist.

**MEMODUCT** core topics are: Control, Infowar, Cyber Ecosystem, Construction of the Future.

 **MEMODUCT**  
posthuman.archive

[memoduct.org](http://memoduct.org)

[violeta.artstudio@gmail.com](mailto:violeta.artstudio@gmail.com)

DIGITAL HUMANITIES CYBER-ANTHROPOLOGY MEDIA ART HISTORY

Homeostasis (1945–1960)	Reflexivity / Autopoiesis (1960–1980)	Virtuality (1980–) • Posthuman (2013–)																									
INTERNET >> COMPUTER • NETWORK • INTERNETWORKING • WORLD WIDE WEB • WEB BROWSERS • SEARCH ENGINES • CONTENT • AI • POSTHUMAN																											
1950	57	58	61-4	63	63	68	68	69	71	72	73	73	74	78	83	88	89	89	90	90	94	96	97	2000	08	10	13

SAGE / comp-net-radar	Satellite Sputnik	ARPA	Baran / Distributive Net	Sutherland / Sketchpad	Licklider's MEMO	Engelbart / ON-Line Syst.	Davies / packet switching	ARPANET first link	e-mail "first killer app"	CYCLADES net best-effort	Xerox "PARC" GUI	ARPANET went international	Kahn-Cerf Intercom. Protocol	Minitel-Télelet French network	MILNET / ARPANET	IP connection Europa-America	Internet > ICANN	World Wide Web	Berners-Lee / browser+website	Internet commercial use	e-commerce / HTTP cookies	Dot-com Rush 1996-2002	Social net sixdegrees.com	Dot-com Bubble 2000-2001	Bitcoin, blockchain	Flash Crash	Cell phones go-global 98%
-----------------------	-------------------	------	--------------------------	------------------------	------------------	---------------------------	---------------------------	--------------------	---------------------------	--------------------------	------------------	----------------------------	------------------------------	--------------------------------	------------------	------------------------------	------------------	----------------	-------------------------------	-------------------------	---------------------------	------------------------	---------------------------	--------------------------	---------------------	-------------	---------------------------

INFORMATION ART > Vojvodina

Novi Sad <i>Dei leći</i> , 1957–65 photo gag-actionism Bora Vitorac (Novi Sad 1940-2020) & Dragoljub Pavlov ▶ 1968. <i>Polja</i> No. 119-120, 117-118, Novi Sad	Zrenjanin <i>Zrenjanin Textualism</i> , Artists: Vujica Rešin Tucić, Jovica Acin, Jovan Despotov, etc. ▶ 1968. <i>Pamfleti</i> , self-publishing	Senta Group EK (erőt kölcsönző) environment art, 1969–71 (József Ács, Bačka Topola 1914 – Novi Sad 1990) ▶ 1969–71. Senta Art Colony	Subotica <i>Processing of discarded computer material</i> , 1970 Slavko Matković (Subotica, 1948–1994) ▶ 1971. <i>5112A</i> , book	Novi Sad 1970–73: Group KÓD, Group (Э Group (Э-KÓD) Radio action <i>Novi Sad-Zrenjanin-Beograd-Bačka Palanka</i> , Group (Э, 1972 ▶ 1972. <i>Aktuelle Kunst in Osteuropa</i> , book	Vojvodina Mail Art: Novi Sad, Odžaci, Subotica Artists: B. Poznanović, B. Szombathy, S. Matković, J. Supek, A. Tišma, N. Bogdanović ▶ 1971–
Novi Sad <i>Telopsis / The Bodygraphemes</i> , photo-performance Attila Csernik ▶ 1971–75	Novi Sad <i>R. O. M. E. T.</i> , February 25, 1972 partiture for sound playmaking Katalin Ladik ▶ 1972. Tribina Mladih, Novi Sad	Subotica Conceptual Art exhibition, 1973 (Group BOSCH+BOSCH) László Kerekes, Slavko Matković, László Szalma, Bálint Szombathy ▶ 1973. <i>New Tendencies 5</i> , Zagreb	Novi Sad <i>Computer tape &amp; body</i> , 1973 Bogdanka Poznanović (Begeč, 1930 - Novi Sad, 2013) ▶ 1973. Tribina Mladih, Novi Sad	Novi Sad *Intermedia research, 1979 *Bioelectronic communication, 1980 B. Poznanović and Stano Filko ▶ 1979–80. The Academy of Arts, Novi Sad	Ruma *IkkDNA, Spectrum, 1984 *Economy of Death, prints, 1981-85 *Factory, album, 1989 Group Autopsia ▶ 1981–89. Self-publishing
Novi Sad *Aspect of Gaia, 1989 Predrag Šidanin (telematic concept Roy Ascott) *Marshy Sounds, Vojin Tišma honorary mention AE ▶ 1989. Ars Electronica (AE)	Novi Sad <i>Positions of Literature</i> , tv performance, News studio Tv Novi Sad Judita Šalgo (Novi Sad, 1941–1996) ▶ 1989. "Stvaraoci - Judita Šalgo," Tv Belgrade	Vojvodina Computer Art Exhibition, 1991 S. Nikolić, J. Klačić, P. Šidan, M. Štatkić, S. Škular, V. Tišma, B. Kovač, etc. (Yugoslav Association of Electronic Media Artists) ▶ 1991. Gallery ULLUS, Belgrade	Novi Sad Encounter Centre <i>Movement #1 Seminar "Morat and Mythology in Contemporary Art,"</i> a workshop on contemporariness, 1995 ▶ 1995. The Academy of Arts, Novi Sad	Novi Sad <i>Eyewitness</i> , 1995 Aleksandar Davić (Novi Sad 1961–2022) ▶ 1995. "The Gaze Scenes," SCCA Belgrade	World Wide Web Internet Flame War, 1999 Implosion of the Syndicate list *Electronic Art in Serbia 2000, 2000, Andrej Tišma ▶ 2005. "On Normality. Art in Serbia 1989–2001," MoCAB

MEMODUCT > Novi Sad digi.povera >

<b>Baby boomers</b>	<b>Generation X</b>					<b>Millennials</b>	
AD Aleksandar Davić <i>Eyewitness</i> Video installation 1995	PDM Petric-Dautovic-Maruna <i>A Self-repairing Machine</i> Interactive installation comp. system (Glitch art) 1997	AA association Apsolutno <i>0003 Absolut Sale</i> Web site (Internet art) 1997	Ur Urtica <i>Dictionary of Pimal Behaviour</i> Flash data base / digital print 2003	EW Eastwood <i>Civilization VI</i> PC game 2004–15	J-K Vladan Joler & Kate Crawford <i>Anatomy of an AI System</i> Digital map / essay 2018	SK Stevan Kojić <i>The Self-sustaining Systems of Absurdity</i> Interactive installation bio-comp. system 2010–20	IT Isidora Todorović <i>One Good Day</i> Location-based political game 2013
Artworks > online databases	Manifesta Archive	Ars Electronica Archive	Transmediale Archive	MoMA Archive	MSUV Collection	Videomedija	